

Hello,

As an American entrepreneur running a startup in Tokyo, I am seeking to collaborate with a proficient UI/UX Designer. This collaboration will involve creating wireframes for an upcoming mobile website/app project centered around craft beer, with a particular focus on the Japanese market. English is my primary language of communication, and I place great value on clear, effective discussions.

This project entails designing 20 pages that prioritize user-centered design and multilingual support. It requires an understanding of the Japanese market and user behavior.

Project Specifications:

1. **User-Centered Design for the Japanese Market:** The interface should be optimized for both mobile devices and laptops. It must be responsive to different screen sizes and resolutions for easy navigation and reading. Familiarity with the Japanese market and its user behavior is highly desirable.
2. **Material UI Design:** The app's UI design will be based on Material UI components, thus your proficiency in using these components is essential.
3. **Figma Design:** To ensure consistency in design, Figma templates should be utilized. Both mock-ups and final designs should be saved and organized neatly in Figma.
4. **Multilingual Support:** The app should support multiple languages, including English and Japanese. There should be separate pages for each language to enhance user experience and ensure effective search engine optimization.

Requirements:

- Proficiency in Material UI and Figma
- A robust portfolio showcasing your UI/UX design skills
- Excellent visual design skills
- A deep understanding of human-centered design and UX practices
- Experience with multilingual design
- Knowledge of the Japanese market and user behavior
- Ability to communicate effectively in English
- Availability for collaborative work sessions via video chat

While I am based in Tokyo and available for face-to-face meetings, this is not a requirement. What's important is our ability to collaborate closely and engage in productive working sessions via video chat.

Please respond with your portfolio link, your availability, and a quote for the wireframe design of 20 pages. Also, please include any relevant work experience or projects, particularly those involving Material UI, Figma, and multilingual design for the Japanese market.

I look forward to the potential of working together!