

HatchSwipe - Project Plan

Project Overview

'HatchSwipe' is a mobile app focused on short manga works.

With a TikTok-like swipe UI, users can discover manga by flipping through covers, then tap to read inside if it catches their interest.

Features

- TikTok-style vertical swipe UI
- Short manga format only (5-20 pages)
- Open to beginners and professionals
- Supportive community: likes and positive comments only
- Prioritize discovery over ranking

Concept

We aim to create a place where 'challenges are celebrated by everyone.'

Instead of focusing on 'skill level,' we want to highlight 'the courage to try.'

A space where anyone can take their first step into manga creation.

Development Details

- Platform: iOS or Android (start with one)
- Key features: swipe UI, image viewer, like button, admin-only uploads
- Creator submission feature planned for later
- Budget: within 100000 JPY
- Target delivery: By end of July 2025 (negotiable)